At our virtual Christmas Market we are looking to showcase our great small and independent local businesses by bringing together a selection of unique offers, seasonal gifts, vouchers or pledges for support. On your shop feel free to tell us about you, your story and why you are part of the market this year.

Businesses must place products on for a minimum of two weeks and be mindful that products sold should be either posted or collected (whilst adhering to government guidelines) **after** your project ends, so leave enough time for posting / collection in time for Christmas!

## How to apply:

Please send the following information to [info@dudleybusinessfirst.org.uk](mailto:info@dudleybusinessfirst.org.uk) or call Dudley Business First on: 01384 812001.

* Your name
* Contact number and email address
* Business name and location
* Type of product selling

If approved, we will then send you a link for you to upload your products. We recommend putting on three or four unique offers, and after one offer closes you are more than welcome to put another on up until 31st December.

## Terms and Conditions:

* You must be a registered small business / sole trader / self-employed business or small business owner based in Dudley borough or usually trading in Dudley borough.
* On application you must provide full information as requested in our “How to Apply” section.
* You agree to the terms of use and conditions as set out by Crowdfunder at <https://www.crowdfunder.co.uk/terms-conditions>
* Dudley Council reserves the right to remove any products from the market, without notification and at its discretion.

## My markets live what now?

* Share your page with friends through social media, tag other businesses who are selling in the market and share the love. Remember to join the conversation by using “I've shown my support for my local high street by shopping local – have you?”
* If you like making videos post a short video about you, your shop, your idea and why supporters should support you, or how about a photo? We will select some of these videos and photos to share widely across our social media pages for more reach.
* Do you know other independent businesses – invite them to join? Or why not collaborate with other local businesses and create a unique gift box or hamper for customers, with all products sourced locally?

It’s not all about gifts, you may want to offer acts of kindness for people to not only support you but to support others in need this Christmas – perhaps set up a donation of £5 for a hot drink at your café ready for someone in need, or perhaps place a “for every gift you buy we will donate one free to local charity / food bank perhaps?”. Community spirit has been so important for us all during the pandemic.